

Exhibit I

Attachments: image001.jpg; image002.jpg; image003.png; image004.jpg; WWE Licensed Partner Revenue Estimate_Q3 2023_Panini America_09.14.23_SENT.xlsx

From: Jennifer Stepp <jstepp@paniniamerica.net>
Date: September 15, 2023 at 7:17:37 PM EDT
To: Terry McGovern <Terrence.McGovern@wwecorp.com>, "Lu, Jie" <Jie.Lu@wwecorp.com>, wwelicensing <wwelicensing@wwecorp.com>, "Kahn, Matthew" <Matthew.Kahn@wwecorp.com>, Cristin Hayes <Cristin.Hayes@wwecorp.com>, Steven Pantaleo <Steven.Pantaleo@wwecorp.com>
Cc: Mark Warsop <mwarsop@paniniamerica.net>, Robert Hull <rhull@paniniamerica.net>, Meghan Mattrisch <mmattrisch@paniniamerica.net>, Jennifer Stepp <jstepp@paniniamerica.net>
Subject: RE: WWE 2023 Q3 Forecast

[EXTERNAL EMAIL]

Hi All,

Per our previously stated commitment, please find, attached our updated forecast, through August.

Thanks,

Jenn

Jennifer Stepp
Vice President of Finance
Panini America, Inc.

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From: Jennifer Stepp <jstepp@paniniamerica.net>
Sent: Thursday, August 17, 2023 10:52 AM
To: Terry McGovern <Terrence.McGovern@wwecorp.com>; Lu, Jie <Jie.Lu@wwecorp.com>; wwelicensing <wwelicensing@wwecorp.com>; Kahn, Matthew <Matthew.Kahn@wwecorp.com>; Cristin Hayes <Cristin.Hayes@wwecorp.com>; Steven Pantaleo <Steven.Pantaleo@wwecorp.com>
Cc: Mark Warsop <mwarsop@paniniamerica.net>; Robert Hull <rhull@paniniamerica.net>; Meghan Mattrisch <mmattrisch@paniniamerica.net>; Jennifer Stepp <jstepp@paniniamerica.net>
Subject: RE: WWE 2023 Q3 Forecast

Hi Terry,

We are happy to help. That additional request should certainly be something we slot into our monthly deliverables, should the need arise.

Have a great week.

Thanks,

Jenn

Jennifer Stepp
Vice President of Finance
Panini America, Inc.

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<image001.jpg>